

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	: Wheeler et al.)	I hereby certify that this paper
)	(and/or fee) is being electronically
U.S. Serial No.	: 10/693,549)	filed with the United States Patent
)	and Trademark Office on this date:
Filed	: October 24, 2003)	
)	
Title	: "Source Detection)	Dated: June 29, 2009
	Apparatus and Method for)	
	Audience Measurement")	
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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO THE OFFICE ACTION OF APRIL 1, 2009

Dear Sir:

In response to the Office action dated April 1, 2009, please enter the following amendments and consider the following remarks. This response is timely filed within three months of the mailing date of the present action.

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 19 of this paper.